

YACWA's Strategic Plan 2024—2029



Purpose

To be a bold, trusted, go-to advocacy and systems shaping body for young people, the sector and communities that support them.

Vision

All young people are respected, valued and enabled to shape the world they live in.

Organisational Aspiration

To be an impactful and focused rights organisation by connecting and building the capability of young people, the sector and communities.

Our Values

Inclusivity

We actively and intentionally create an environment that welcomes and embraces diversity in all its forms, ensuring that everyone feels valued, respected, and included. We endeavour to work with, build and empower the diverse stakeholders we work with.

Courage

We take bold and principled actions that promote positive change, even in the face of fear, adversity or challenge. We nurture a sense of bravery, resilience and foster a courageous environment.

Curiosity

We seek knowledge, explore new ideas and are curious to better understand the world around young people, the youth sector, and the communities that support them. We believe fostering curiosity is vital for growth, lifelong learning and community development.

Connection

We establish meaningful and positive relationships fostering a sense of belonging, support and collaboration, working in partnership that enables the well-being and development of young people, the youth sector and the wider community.

Strategic Objectives and Initiatives

1 Amplify the Impact of Our Advocacy

Ensure that issues important to young people are reflected in broader sector advocacy

Build the advocacy skills and capabilities of the sector

Facilitate collective advocacy on targeted issues

Actively seek and elevate the voices of young people

Enable young people to be change-makers

Share our advocacy stories

2 Engage and Grow Our Membership

Offer a sector and member learning and development program

Facilitate sector connections

Develop and implement a youth membership strategy

Develop and implement a two-way member communication and engagement strategy

3 Build a Sustainable Business and Governance Model

Secure sustainable funding to support our core operation

Explore and grow purpose-aligned private sector funding sources

Develop a for-purpose, sustainable advisory service

Optimise our operating model and organisational structure

Invest in and implement efficient systems and processes

Develop a meaningful and sustainable regional and remote inclusion strategy

4 Nurture and Grow Our People

Invest in learning and development

Continue to attract and grow a diverse workforce

Celebrate progress and value our contributions

Foster innovation and a mindset of curiosity