

# Strategic Plan 2014-17



## Mission

To be the leading peak body working to ensure that young people and the workforce that support them are valued, informed and have opportunities to influence public policy.

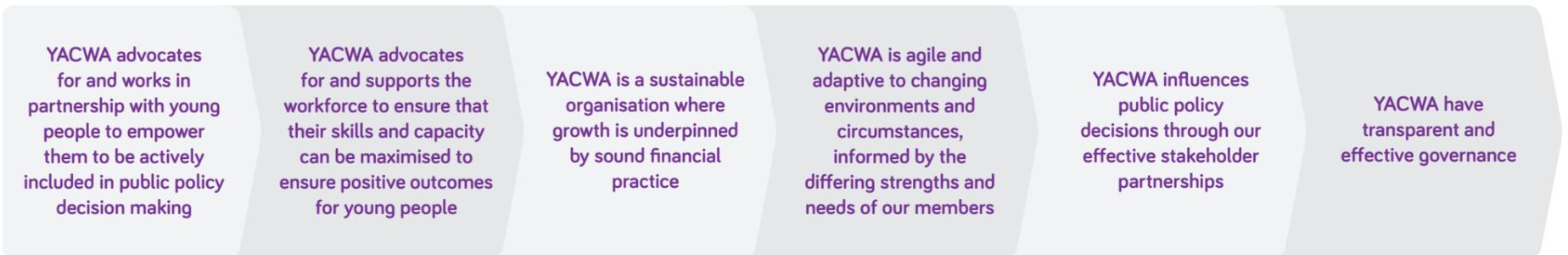
## Vision

We seek to develop a Western Australian community where all young people are empowered and have their human rights maintained. A community that values young people's skills and knowledge and engages them in decision making.

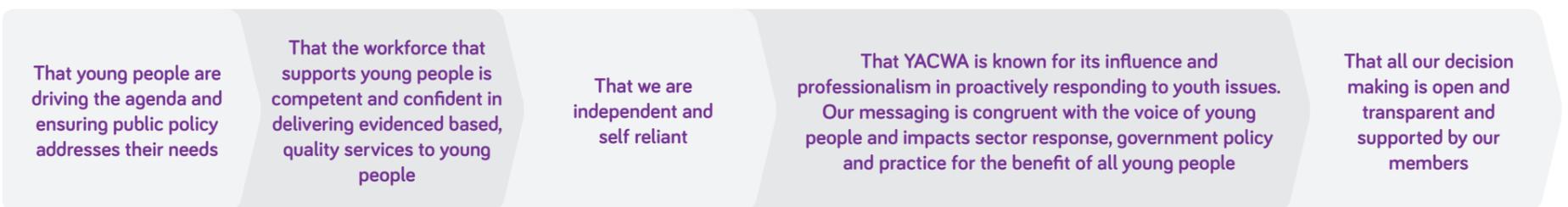
## What we value



## Strategic Outcomes



## Strategic Objectives



<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Ensure young people and their needs are central to all our work</li> <li>Provide opportunities for young people to provide their feedback directly to decision makers</li> <li>Advocate for young people who do not have the capacity or confidence to speak for themselves</li> <li>Actively promote the positive contributions young people make to the Western Australian community</li> <li>Use a strengths based approach with young people</li> <li>Highlight young people's human rights and ensure breaches are addressed</li> </ul>	<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Provide opportunities for the workforce to highlight new and emerging trends and provide support to find solutions</li> <li>Promote the work of the workforce both to other professions and the wider community</li> <li>Provide low cost, evidence based, high quality professional development and training</li> <li>Provide opportunities for networking and sharing ideas</li> <li>Encourage innovative and ethical practice</li> </ul>	<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Build our organisation through growth of projects and by pursuing mission driven opportunities</li> <li>Develop innovative income streams, build long-term relationships with both the private and government sectors, and reduce reliance on short-term funding</li> <li>Be transparent and accountable and ensure compliance with regulations and legislation</li> <li>Ensure sustainability through effective investment and financial management</li> </ul>	<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Maximise new and emerging technologies to benefit our work</li> <li>Provide true statewide representation by ensuring active connections with stakeholders in regional areas</li> <li>Collaborate with peak bodies and other agencies who share similar values</li> <li>Ensure our staff are trained to deliver evidence based, informed, high quality, sector leading practice</li> </ul>	<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Foster respectful, collegiate, productive relationships with stakeholders and key decision makers</li> <li>Maximise opportunities to influence public policy discussion and ensure the voice of young people and the workforce drives action</li> <li>Actively provide member informed, evidence based responses to all levels of government</li> </ul>	<p><b>We will</b></p> <ul style="list-style-type: none"> <li>Work in partnership with our members to provide various avenues of engagement</li> <li>Measure and report on our outcomes and actively promote our achievements</li> <li>Ensure YACWA has an active, engaged and knowledgeable Board and staff team who have the skills to ensure robust approaches to our work</li> </ul>
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STRENGTH THROUGH OUR  
SECTOR AND ONLINE COMMUNITIES

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