



HANDS  
HEAD  
HEART



# IMPACT CLUB



WORK  
READY

STAND UP  
STEP UP  
SPEAK UP

WORKING  
TOGETHER

STRONG  
BUSINESS

IMPACT Club is a youth-led, community-driven initiative empowering young people to build leadership skills and create positive change. It offers a fun, inclusive, and supportive environment where all youth—especially those facing disadvantage—can learn, grow, and thrive. Participants gain the skills and confidence needed to prepare for education, employment, or entrepreneurship in the future.

A key feature is the community service projects, giving youth the chance to contribute meaningfully to their communities. In 2024, 80 sessions were held across the West Kimberley, with noticeable growth in youth engagement, resilience, and leadership. Many participants have become role models, demonstrating the program's core values: Stand Up, Step Up, Speak Up.

AGE  
9 – 18  
YEARS OLD

WORKING ACROSS  
2 WEST  
KIMBERLEY  
COMMUNITIES

JOINT GENDER  
CLUBS

GROUP SIZE  
15 – 20  
YOUNG PEOPLE

## SUCCESS FACTORS

- For youth, by youth – a program designed and led by young people
- Community-driven – collaborating with schools, local organizations and elders
- Endorsed by schools and community members
- Safe & fun – a welcoming environment where members create their own rules and expectations for the club and what they want to work towards
- Caring role models – guided by supportive leaders from the community
- Experiential learning – learning through doing and reflecting – through weekly adaptation sessions
- Engaging activities – games, excursions, and cultural experiences

## IMPACTFUL COMMUNITY ENGAGEMENT

- Each club carries out three community projects per year, chosen by young people based on the needs and interests they identify in their community
- Empowering youth development: Shy individuals transformed into confident leaders
- Opened new opportunities: 3 members received scholarships to boarding school

## Skills

Project Skills  
Communication Skills  
Practical skills  
people skills  
Problem solving skills

## Values

Kinds Hearted  
Teamwork  
Standing Strong  
Not Giving up  
Be responsible  
Right Heart  
Respect  
Trust  
Standing Togetehr



## Theory of Change

To improve First Nations young people's confidence, positive self and cultural identity, contribution to their community and vision for the future

Stepping  
up

IMPACT Club members have increased confidence, positive self and cultural identity and future orientation

IMPACT Club members set goals and opportunities for their future

IMPACT Club Members contribute positively to their community

Standing  
up

IMPACT Club members have the capacity to make positive choices and build positive relationships and networks

IMPACT Club members have the capacity (knowledge, skills, experience & networks) to engage in future opportunities in study, work & life

IMPACT Club members have the capacity to plan, implement and evaluate projects that contribute positively to their community

Showing  
up

IMPACT Club members have increased knowledge and experience of their culture

Community is engaged in design and development of IMPACT Club program activities and youth led projects

IMPACT Club members are supported to engage in opportunities to develop their job readiness, leadership, life and enterprise skills

First Nations Facilitators are employed and trained to support youth in both ways learning and development

First Nations young people participate and engage in positive youth development initiatives in safe, supportive learning environments where they feel they belong

IMPACT

80

PROGRAMS SESSIONS HELD IN  
2024 ACROSS BOTH COMMUNITIES

44 FEMALES  
AND  
37 MALE

PARTICIPANTS ENGAGED SINCE 2023

## Voices of our young people

It's DEADLY

"IMPACT Club has helped me connect to my culture through art"

"Impact club is about helping each other and sharing"

"I come to IMPACT Club because its fun"

World Vision

\*Funded by the Australian Government Department of Social Services\*  
Supported by The Brian M Davis Charitable Foundation